

# 21ST ANNUAL BUILDERS CUP

Saturday, August 7, 2010

Port Royal Golf Club, Hilton Head Island



HILTON HEAD AREA HBA

## 21ST ANNUAL BUILDERS CUP

Don't miss out on the biggest event of the year! You don't have to be a great golfer to have fun – you don't even have to be a golfer! The annual Builders Cup offers something for everyone to enjoy!

### MORE OPPORTUNITY THAN EVER!

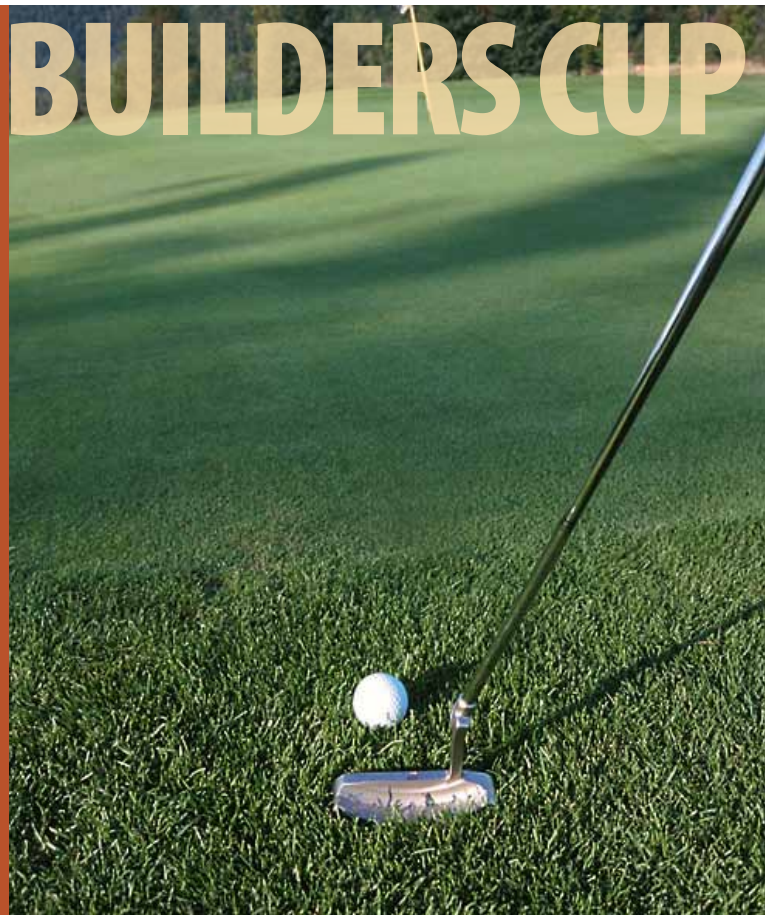
The Builders Cup offers an excellent opportunity for company exposure and networking. Last year, more than 240 players and hundreds of volunteers and sponsors came together for the industry's largest local golf tournament event. 2010's tournament promises more opportunity than the last!



PORT ROYAL  
*Golf Club*

HILTON HEAD ISLAND

*Proceeds benefit HBA Special Projects.*



### Tournament Schedule & Information

7:30 – 8:30 a.m.	Check-in at Port Royal Clubhouse
9:00 a.m.	Shotgun Start <i>Beverages &amp; lunch provided on the course</i>
2:30 p.m. or finish	Awards Ceremony & Dinner

Player registration includes green fees, gift bag, on-course lunch and beverages, awards dinner and chance at hole & contest prizes.

Tournament is a member-to-member networking event, in which all players must be a member of the Hilton Head Area HBA or a manufacturer's representative of a member company.

***Back by popular demand - request your own foursome!***

Not to worry though, if you don't have a team the HBA will pair individuals or partial teams accordingly.

**Return the Entry Form Today to  
Take Advantage of  
*Early Bird Rates!*  
This Tournament is traditionally a sellout!**



# Player & Sponsor Benefit Packages

21ST ANNUAL BUILDERS CUP • SATURDAY, AUGUST 7, 2010

## Playing Spot \$125

### EARLY BIRD PRICE

\$99 Per Player  
if registered &  
paid by July 7, 2010

## Awards Ceremony

### Sponsor \$2000 (1 Available)

- One Foursome in the Builders Cup
- Clubhouse Signage
- 1 Month Website Banner Ad
- Inclusion in Spec Sheet for 1 month (4 issues)
- One Banner prominently placed at Awards Ceremony\*
- Presentation of awards by Sponsor representative
- Opportunity to promote Company during ceremony

### Platinum Sponsor \$1500

- Includes foursome in the Builders Cup
- Clubhouse Signage
- Logo included in signage placed on all golf carts
- 1/4 Year (3 months) Website Banner Ad
- Inclusion in Spec Sheet for 1 month (4 issues)
- Listing in the Membership Directory
- 1 Full Page Ad in the OpenHouse Newsletter
- 2 Banners placed prominently on course\*
- Name included in all promotional materials

### Gold Sponsor \$1000

- Includes twosome in the Builders Cup
- Clubhouse Signage
- 1 Month Website Banner Ad
- Inclusion in Spec Sheet for 1 month (4 issues)
- 1 Half Page Ad in the OpenHouse Newsletter
- 2 Banners placed prominently on course\*

### Silver Sponsor \$750

- Includes one playing spot in the Builders Cup
- Clubhouse Signage
- 1 Month Website Banner Ad
- Inclusion in Spec Sheet for 1 month (4 issues)
- 1 Quarter Page Ad in OpenHouse Newsletter
- 2 Banners placed prominently on course\*

### Lunch Sponsor \$1500

(2 Available)

- Signage at 2 Lunch Stations on course
- One foursome in the Builders Cup
- Clubhouse Signage
- 1 Month Website Banner Ad
- Inclusion in Spec Sheet for 1 month (4 issues)
- 4 Banners throughout Course\*
- Opportunity to promote Company at Lunch Stations

### Hospitality Tent Sponsor

- Includes 4 Dinner Tickets
- \$1000 Clubhouse Includes Two Playing Spots
- \$750 Two Courses Includes One Playing Spot
- \$500 One Course Includes One Playing Spot
- Space provided to set up a Hospitality tent (tent not included) to promote business through sampling, literature distribution, etc. Banner at Tent location (sponsor provides banner). Food & beverages may be provided at the sponsor's discretion.

### Contest Sponsor \$500 Each

- Includes One Playing Spot in the Builders Cup
- Signage at contest holes
- Opportunity to promote business at contest area
- Contests are available on each course:
  - Ring the Boat*
  - Bust the Window*
  - Closest to the Keg*
  - Longest Drive*
  - Straightest Drive*
  - Putting Contest*
  - Ladies Tee Party*

### Beverage Sponsor \$500

(4 Available)

- Signage at multiple Beverage Stations on the course
- One player in the Builders Cup
- Clubhouse Signage
- 1 Month Website Banner Ad
- Inclusion in Spec Sheet for 1 month (4 issues)

### Warm Up Sponsor \$300

- Includes One Playing Spot in the Builders Cup
- Professionally printed sign on the Putting Green and Driving Range

### Double Hole Sponsor \$150

- Professionally printed sign at tee box on both courses (Multiple Available)

### Hole Sponsor \$100

- Professionally printed sign at tee box on one course (Multiple Available)

### Product Sponsors

- Sponsors have the right to choose and provide all players with the following gifts on a first come, first served basis. (Please call to discuss other options):

*Water Bottle Sponsor*

*Towel Sponsor*

*Photo Sponsor \*\*\*SOLD\*\*\**

*Golf Ball Sponsor*

### Patron Sponsor

Donation of prizes for raffle and Wheel of Fortune.



\*Banners are furnished by the sponsor

# Registration Agreement

*Sponsorships are limited in availability*



**Playing Spot \$125** (\$99 if paid by July 7)  
Number of spots \_\_\_\_\_

**Awards Ceremony Sponsor \$2000**  
(Foursome Included)

**Platinum Sponsor \$1500**  
(Foursome Included)

**Gold Sponsor \$1,000**  
(Twosome Included)

**Silver Sponsor \$750**  
(One Playing Spot Included)

**Lunch Sponsor \$1500**  
(Foursome Included)

**Clubhouse Hospitality Tent Sponsor \$1000** (Twosome Included)

**Double Course Hospitality Tent Sponsor \$750** (One Playing Spot Included)

**Single Course Hospitality Tent Sponsor \$500** (One Playing Spot Included)

**Contest Sponsor \$500**  
(One Playing Spot Included)  
Preferred Contest \_\_\_\_\_

**Beverage Sponsor \$500**  
(One Playing Spot Included)

**Warm Up Sponsor \$300**  
(One Playing Spot Included)

**Double Hole Sponsor \$150**  
Professionally printed sign at tee box on both courses (Multiple Available)

**Hole Sponsor \$100**  
Professionally printed sign at tee box on one course (Multiple Available)

**Guest Awards Ceremony & Dinner Tickets \$20**

**Early Bird**  
\$99 Per Player  
**Must be registered & paid by 7/7/10**

Business Name As you wish it to appear in promotional material

Contact Name

Authorized Signature (Your signature is your commitment to pay)

Address

City, State, Zip

Phone

Fax

Email

Player 1 Name	Handicap	Shirt Size	Player 2 Name	Handicap	Shirt Size
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Player 3 Name	Handicap	Shirt Size	Player 4 Name	Handicap	Shirt Size
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Please charge my:  Visa  MasterCard  AMEX

Credit Card #

Name on card

Exp.

Card Code

Check Enclosed  Bill Me at the Address Above

**Fax or Return with Payment to: HHAHBA P.O. Box 22360 Hilton Head Island, SC 29925 PH: 843-681-9240 FAX: 843-689-5780**

Cancellation Policy: Entries cancelled after July 21, are non-refundable, however substitutions or replacement players are allowed. Cancellations must be received in writing.

SATURDAY, AUGUST 7, 2010

# Register *for the* TODAY! 21st Annual Builders Cup



PRST STD  
U.S. POSTAGE  
PAID  
HILTON HEAD ISLAND, SC  
PERMIT #591

## Reduced Fees & Early Bird Rates!



**HILTON HEAD AREA HBA  
21ST ANNUAL  
BUILDERS CUP**

Saturday, August 7, 2010 • Port Royal Golf Club

### MAJOR SPONSORS

